



Saturday, January 12, 2013

DULUTH ENTERTAINMENT CONVENTION CENTER

EXHIBITOR AGREEMENT

Business/Agency Name: \_\_\_\_\_
Contact: \_\_\_\_\_
Address: \_\_\_\_\_
City / State / Zip: \_\_\_\_\_
Phone / Fax: \_\_\_\_\_
Email: \_\_\_\_\_

RESERVE YOUR SPACE FOR UP TO 3 YEARS (Select Years)

Exhibitors signing three year agreements are guaranteed exhibit space and guaranteed 2013 pricing for the period of the agreement.

[ ] 2013 (Jan 12) [ ] 2014 (TBA) [ ] 2015 (TBA)

Booth Options: [ ] Corner Booth (\$750) [ ] Standard Booth (\$650) [ ] Half Booth (\$435)

Booths include piped and draped booth, skirted table, one chair and two (2) exhibitor passes.

Merchandise/Service to be exhibited: \_\_\_\_\_

Total Exhibitor Booth Fee(s): \_\_\_\_\_

Electricity at booth (optional/\$55): \_\_\_\_\_

GRAND TOTAL: \_\_\_\_\_

\$100 Deposit due on signing. Balance: 50% on 8/1/2012, remaining balance by 12/1/12

Pay in full on signing with company check and receive a 3% discount before 7/31/2012

Make Checks payable to Duluth Bridal Show.

Please charge my: [ ] Visa [ ] Mastercard Card # \_\_\_\_\_

\_\_\_\_\_ Charge full amount now \_\_\_\_\_ Charge \$100 Deposit now

Exp. Date: \_\_\_\_\_ CVC#: \_\_\_\_\_ Signature: \_\_\_\_\_

Additional Terms and Conditions

By signing this agreement, I acknowledge that I have read and will abide by the terms and conditions set forth on the reverse side of this agreement or as an attachment.

Advertiser/Authorized Exhibitor

Sales Agent - Lundeen Productions

Signature / Date

Signature / Date

## ADDITIONAL TERMS AND CONDITIONS

1. Exhibitor cannot sublet space or hand out literature or display product belonging to a person or business that is NOT exhibiting at the Duluth Bridal Show without the sole permission of the Management. Additionally exhibitor is prohibited from distributing or promoting any other bridal expos or event construed as being in direct competition with the Duluth Bridal Show. Any Exhibitor doing so will be asked to stop immediately. Violation of policy could mean expulsion from the Duluth Bridal Show without a refund of Exhibitor fees.
2. In the event that Exhibitor fails to pay balances by agreed dates, deposits and/or fees paid shall be forfeited and Exhibit space reservation cancelled. Furthermore, if this is a multiyear Agreement, termination prior to completion of the agreed duration will result in a \$200 penalty for each affected year. This Agreement cannot be cancelled within 45 days of the event date without forfeiting all previously paid fees and deposits and furthermore if cancelled within 45 days of the event any unpaid balances are due and payable in full. If cancelled 46 or more days in advance of the event only the \$100 deposit is non refundable.
3. Exhibit space, as provided by the Duluth Bridal Show, only includes what is listed on the reverse side. Furnishings, internet service, decorations etc shall be the responsibility of the Exhibitor.
4. Exhibitor agrees to staff Exhibition space during all hours show is open. NO goods or displays are to be removed from the show during show hours. Any exhibitor removing exhibits prior to the 3PM conclusion of the event is subject to a \$100 early removal fee.
5. Management reserves the right to make changes in Exhibitor space locations with no advance notice to the Exhibitor.
6. Management reserves the right to prohibit or decline any exhibit, exhibitor, proposed exhibit or exhibitors not approved by the Management and to permit only such matter and conduct as approved by Management.
7. All decorations must be flameproof and pass inspection by all designated authorities.
8. In case the premises are destroyed by fire or the elements, or by any other causes, or in case any circumstances whatsoever, including strikes or storms shall make it impossible for the Management to permit any Exhibitor or Exhibitors to occupy the premises, the Duluth Bridal Show and the Lundeen Group, LLC, event producers, are released from any and all claims for damage which might arise in consequence thereof.
9. In the event the show is not held, the Duluth Bridal Show and its producers, on refunding of all monies received from an exhibitor or exhibitors, shall be released from all claims for damages.
10. All displays, distribution of literature, sales, live models, etc. will be conducted INSIDE the assigned Exhibitor space unless approved in advance by the Management. No Exhibitor may send staff around Exhibit Hall distributing materials or advertising. Music/AV levels at booths cannot be excessive and disrupt other exhibitors. Excessive/intrusive audio levels are a violation of the Exhibitor Agreement.
11. Management reserves the right to name exclusive sponsors for Duluth Bridal Show.
12. Any samples distributed of food or beverage must be pre approved by Management and must be in accordance with all applicable rules and regulations as set forth by the DECC and the St.Louis County Health Department and must be in sample portions only.